

+  
**BECOME  
OUR  
SPONSOR**





# Benefits for the sponsor

What are your benefits from participating in the Event?



### Conference speaker

The opportunity to give presentations and take part in discussions on current trends, developments and issues in the poultry industry.



### 200+ Possibility to communicate messages to the public on site and online

Its about target group involvement and distribution of company's promotional materials



### Brand awareness

Its providing information distribution using websites, social networks, organisers, partners and emails (number of recipients: 3,000+ professional contacts)



### More than 50 000 people will see the logo

We will expose your Logo/name during the media and PR campaign by online communication and the possibility od rewatching speeches on Youtube.



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# COOPERATION OPTIONS



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**PLATINIUM  
PARTNER**



+

**GOLD  
PARTNER**



+

**SILVER  
PARTNER**



## **BENEFITS BEFORE THE CONGRESS**

- Logo placement on the Congress website [www.ecaas-congress.com](http://www.ecaas-congress.com)

# **SILVER PARTNER**

**2350 EUR**

## **BENEFITS DURING THE CONGRESS**

- Exhibition space in the hotel's foyer
- Partner's logo placement on a collective display in the venue
- Placing a Partner's advertisement in the Congress area
- Partner Logo placement in the agenda
- Partners Logo placement on participant's badges
- Placing Partner's promotional materials in participant's bags

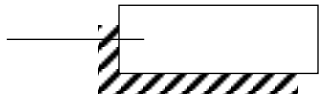


**! We can develop a customised sponsorship package to suit your company and its marketing strategy**



# **GOLD PARTNER**

## **5300 EUR**



### **BENEFITS BEFORE THE CONGRESS**

- Logo placement on the Congress website [www.ecaas-congress.com](http://www.ecaas-congress.com)
- Partner Logo placement in printed invitations sent to Congress participants
- Logo placement on banners as part of an interactive media campaign

### **BENEFITS DURING THE CONGRESS**

- Bigger exhibition space in the hotel's foyer
- Partner Logo placement on a collective display in the Congress venue
- 2 Partner roll-ups placement in the coffee area
- Logo placement in the agenda
- Placing the Partners logo on badges for participants
- Informing about the Partner's involvement during the inauguration
- Placing Partner's promotional materials in participant's bags

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# PLATINIUM PARTNER

**8500 EUR**



## **BENEFITS BEFORE THE CONGRESS**

- Provision of 2 invitations Partner representatives
- Logo placement on the Workshop and Congress website
- Placing the Partner's logo on the printed invitations sent to participants
- Including the Partner logo and text information in the newsletter
- Logo placement on banners within the online campaign and social media channels 2 x larger than other partners
- Placing information about the sponsor's participation in 2 press releases sent to the media

## **BENEFITS DURING THE CONGRESS**

- Participation of the Partner's representative in panel discussions
- Provision of exhibition space in the Hotel foyer
- Placing the Partner's logo on two collective displays in the venue of the Congress
- Placing three Partner's roll-ups in the conference area
- Placing three Partner's roll-ups in the coffee break area
- Placing the Partner's logo in the programme
- Placing the Partner's logo on participant badges
- Informing about the Partner's involvement during the launch
- Placing the Partner's logo on conference bags
- Placing Partner's promotional material in attendee bags
- Placement of a 2-page advertisement in the summary publication (spread).

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# STRATEGIC PARTNER

## PLATINIUM +

- Possibility to display your logo on staff uniforms at the Congress registration desk
- Possibility to present scientific prizes on stage
- 6 months of advertising in the conference video channel, on Facebook - intro, announcements and closing credits
- Featured interview on the organiser's social media
- Featured presence at 2 custom events produced during the conference

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A person is using a white stylus to interact with a tablet. The tablet screen displays the word "strategia" in a stylized, lowercase font. The person is wearing a grey sweater. In the background, there is a wooden table with a laptop, a glass of water, and some papers. The overall scene suggests a professional meeting or presentation.

# THANK YOU

Contact for sponsors:

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